



gretta sarfaty: not your usual gretta sarfaty

08.19 – 09.23.2023

We're pleased to present Gretta Sarfaty's most recent solo show at Central Galeria: *NOT YOUR USUAL GRETTA SARFATY*, curated by Clarissa Diniz.

During the 1970s, Gretta Sarfaty created a wide set of self-portraits by dealing with the camera lens as a mirror. Taking pictures of herself was, for the artist, a way of seeing herself and, as she processed her own image, also a way of picturing herself – reinventing her own identity, her life and prospects.

However, looking at her own self was often accompanied by the conviction of being watched. Having been a target for intrusive voyeuristic gazing from the patriarchy, Gretta figured that, as she created self-images, her work could also serve as a device to mediate the gaze of others. *NOT YOUR USUAL GRETTA SARFATY* thus explores this very disruption in gaze politics which permeates her poetics.

Setting the mirrorlike quality of the camera aside, the exhibition invites the viewer to observe how throughout Gretta's decades of creation the camera lens gradually turns not only into a self-knowledge interface, but also into an alterity device.

Born in Greece, Sarfaty moved to Brazil with her family, where she delved into various contemporary art expressions since the mid-sixties. Her multimedia path started in painting, engraving and drawing and further developed into photography, performance and video. Her art took root in Brazil, in some European countries and in the United States throughout her years among different visual arts experimental scenes.

In addition to solo and group shows, Gretta's works integrate notable public and private collections, such as the ones from: Museo Nacional Centro de Arte Reina Sofía (Spain), The Maison de la Culture of Le Havre and Musée du Palais de Luxembourg (France), Serralves (Portugal), International Cultureel Centrum (ICC, Belgium), Museo de Arte Moderna (MAM Ecuador), Museu de Arte Contemporânea da Universidade de São Paulo (MAC-USP), Museu de Arte de São Paulo (MASP) and Pinacoteca de São Paulo.

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exhibition: Gretta Sarfaty: NOT YOUR USUAL GRETTA SARFATY

address: Central Galeria / Rua Bento Freitas, 306 / Vila Buarque / 01220 000 / São Paulo

opening: Saturday, 08.19.2023 / 1 P.M. – 6 P.M.

dates: 08.19 – 09.23.2023 / Monday – Friday: 11 A.M. – 7 P.M. / Saturday 11 A.M. – 5 P.M.

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