bento freitas, 306 vila buarque 01220 000 / são paulo



nunca foi sorte

curated by ludimilla fonseca 31.05 – 30.07.2022

Central Galeria presents *Nunca foi sorte* (It was all luck), a group exhibition curated by Ludimilla Fonseca, exploring notions of meritocracy, based on concepts brought up by artists **Allan Pinheiro**, **Ana Hortides**, **Fábio Menino**, **Gabriella Marinho**, **Gustavo Speridião**, **Janaína Vieira**, **Leandra Espírito Santo and Martha Neves**.

Presenting works based on visions and experiences of the here-now, the project addresses issues such as "social insecurity as inevitable reality", "success as divine providence" and "entrepreneurs as saviors".

"This is a curatorial exercise that juxtaposed conceptions and impressions extracted from each of the artistic repertoires. The idea is that the reunion of the artworks in the exhibition space produces an image of collectivity", comments the curator.

Most of the pieces are being presented for the first time and revolve around ideas such as precariousness, hierarchy, art market, suburb, vernissage, advertising, meme, plan, irony and deception. Assuming, thus, a certain confusion between visual arts, social communication and material culture in neoliberalism. "The Brazilian social structure, with all its complexity and inequality, is reduced to a matter of strength and faith".